All Time

5 PM-12 midnight Monday-Friday

PROGRAMS	1 time	13 times	26 times	52 times	78 times	150 times
60 min.	28.00	26.40	25.20	23.80	22.40	20.00
30 min.	20.00	19.00	18.00	17.00	16.00	14.00
15 min.	14.00	13.30	12.60	11.90	11.20	10.00
10 min.	11.00	10.45	9.90	9.35	8.80	8.00
5 min.	8.00	7.60	7.20	6.80	6.40	6.00

Announcements

60 sec.	5.50	5.40	5.15	4.80	4.50	4.00
30 sec.	4.50	4.25	4.05	3.80	3.60	3.25
20 sec.	3.75	3.60	3.45	3.30	3.15	2.70

ID's of 50% of applicable minute rate

Harvaid sample rate card

A Time

all; other times

PROGRAMS	1 time	13 times	26 times	52 times	78 times	150 times
60 min.	20.00	19.00	18.00	17.00	16.00	14.00
30 min.	14.00	13.30	12.60	11.90	11.20	10.00
15 min.	11.00	10.45	9.40	9.35	8.80	8.00
10 min.	8.00	7.60	7.20	6.80	6.40	6.00
5 min.	5.50	5.40	5.15	4.80	4.50	4.00
ANNOUNCEMENTS						
60 sec.	3.25	3.15	3.00	2.90	2.80	2.50
30 sec.	2.60	2.50	2.50	2.20	2.10	2.00
20 sec.	2.20	2.10	2.00	1.90	1.80	1.50

Announcement packages

1 1/2 guaranteed in AA time

	1 Week			8 Weeks	
	60	30	20	60	30
I plan 10 per week	41.00	30.00	27.50	37.50	27.50
Vyplan 20 per week	79.00	56.00	50.00	71.00	50.00
Y plan 30 per week	108,00	75.00	67.50	98.00	67.50

	13 weeks		26 weeks		
	60	30	60	30	20
I plan 10 per week	34.00	25.00	29.00	22.50	20.00
V plan 20 per week	64.00	45.00	55.00	40.00	36.00
Y plan 30 per week	90.00	60.00	79.00	54.00	48.00